## **A Fresh Look For Trinity**

BRAND REFRESH ANNOUNCEMENT

We're excited to introduce a new logo and look for Trinity. While there's absolutely no change you need to make, we thought you'd like to know a little about the aesthetic changes we've introduced.

Proud of where we've come from...



## ...And excited for where we're going

After twenty years of using our signature branding that is known and respected by the industry, we're upgrading our look to reflect a renewed emphasis on creative digital solutions. At Trinity, our mission remains focused on the success of our clients as we strive to help financial institutions develop their communities and thrive over the long term.

Our new logo and branding, rolling out today, is a symbol of dedication to excellence in the construction industry. The new symbol with three roofs is not only a literal tie to construction, but a symbol of strength and stability that our clients can count on.

## **Unchanged Offerings That Have Earned Your Trust:**



Nationwide Coverage



Leading Turn-Times



Streamlined Technology



Dedicated Support



Integrated Quality Control