



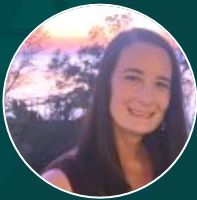
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GMFS MORTGAGE
CHANGING LIVES

Simplified, Hassle-Free Solutions

CASE STUDY



"Over our nearly decade-long partnership, Trinity has consistently provided exceptional service. Their recent streamlined billing option has really aided our accounting team and saved our borrowers money. Trinity also helps us deliver excellent customer service to our borrowers, enhancing our own reputation!"

-Megan Scott, Construction Loan Department Manager

The Team:

GMFS Mortgage offers a diverse range of residential mortgage programs, including construction and renovation loans.

Founded in Baton Rouge, Louisiana, GMFS Mortgage has over 200 team members, is licensed in 12 states, and has funded 150,000+ home loans resulting in \$30B+ in funding.

The Challenge:

With construction projects spanning a broad region, the team required consistent, trustworthy results - along with centralized support for challenging or unique projects.

In recent years, the volatility in construction costs and completion timelines also introduced new risks, as some projects exceeded the original fees quoted to borrowers.

Solutions:

- ▶ Adopted Trinity's streamlined pricing model to improve fee predictability and simplicity
- ▶ Leveraged Trinity's dedicated support to ensure responsive, customized service
- ▶ Standardized service across the region with Trinity's comprehensive coverage

Results:



LESS MANUAL TOUCHPOINTS

Simplified invoicing expanded team's capacity by 600+ hours



AVOID EXCESS FEES

Streamlined pricing reduced borrower costs on 25% of loans



INCREASED REFERRALS

Many builders now refer clients to GMFS due to rapid draws

Discover a Better Way to Manage Construction Loans

"I love how thorough Trinity is with their inspections. It truly is a breath of fresh air"

- Loan Specialist, National Bank

"We have grown our lending business substantially because of Trinity. Thank You."

- Vice President, Top 25 Mortgage Lender

Going it Alone



Draws are often delayed for days, frustrating both borrowers and builders



Service costs are unpredictable, making it difficult to predict fees for borrowers



Lenders must single-handedly assess and address "challenging" projects



A lack of standardization and controls can result in inaccurate reports and risk



Complex software solutions take months to implement and are expensive



Managing inspectors and documentation across projects is complicated and tedious



Reliance on local inspectors limits both the scale and reach of a lending program



Complexity, Delays, and Risk Exposure

With Trinity



Industry leading turn-times for residential and commercial projects, nationwide



Standardized, nationwide pricing eliminates administrative overhead and delays



Dedicated support and 3rd party investigation in case of issues/disputes



Experienced quality reviews on every report to insure accuracy, objectivity, and consistency



Setup a free account in minutes without tech integration risk or minimum commitments



Simple and intuitive process for managing field services across your project portfolio



Thousands of vetted inspectors providing nationwide reach with on-demand scalability



Rest Assured – We've Got it Covered!

Proudly Trusted by Leading Lenders



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